

The IQNET certification mark is owned by the IQNET Association.

The IQNET certification mark shall be used in combination with the certification mark of the IQNET Member and may only be used by the certified organisation according to the following rules:

- When the IQNET certificate is issued to the certified organization
- Always in conjunction with IQNET Member's own certification mark (Brand certification mark) for all mandatory standards and for any applicable Management System certification included in L301
- clearly linked to the name of the certified organisation
- with the certificate's registration number (optional)
- within the validity period of the IQNET certificate
- within the certified scope/area
- without any changes
- enlarging or reducing is allowed (its size can be reduced as long as all the wording is clearly readable)

**The IQNET certification mark may be used\*:**

- in documents, signs, windows, website, advertising media; when the certificate coverage/scope does not cover all activities of the organisation and when its use may induce in error on the certified scope, a clear description of the certificate coverage/scope shall be made together with the IQNET certification mark
- on "secondary packaging" like boxes etc. used for the transportation of products (which can reasonably be considered as not reaching the end user)

**The IQNET certification mark may not be used\*:**

- on products nor on "primary packaging" or any "secondary packaging" which could reach the end user (e.g. a tray containing cartons of milk, a box containing multiple packs of 500 sheets photocopy paper etc.).
- Shall not be used related to any kind of management system certification when forbidden by legal requirements.

\* NOTE1: in all cases, the rules established by each Member for the joint use of its own mark and the IQNET certification mark apply and have precedent in case of contradictory criteria with the above mark usage rules.

The IQNET certification mark should be applied in IQNET Blue, or in white when on IQNET Blue background, whenever possible. The IQNET Blue specific colour types and their values are as follows:

for blue colour: "PANTONE" 661  
for four colour printing: C100, M80, Y0 K0  
for web: R0, G53, B148

**Primary versions**



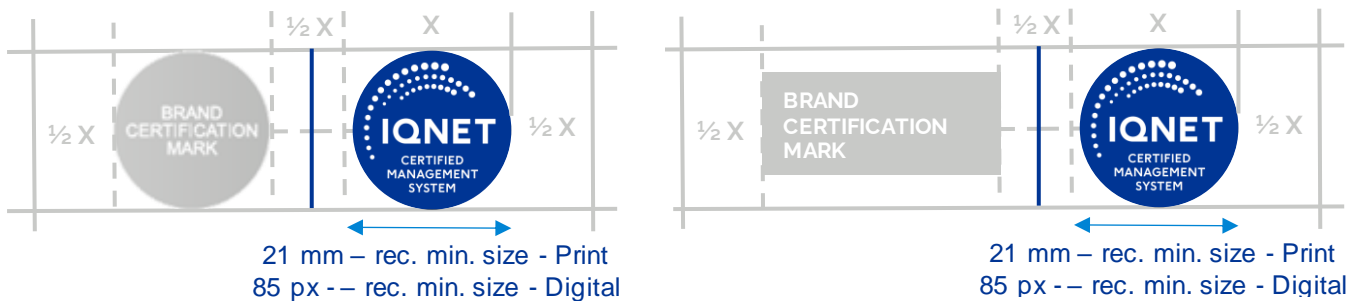
**Secondary versions**

In exceptional cases where it is not possible for the certification mark to be applied in IQNET Blue, it may be applied in black & white.

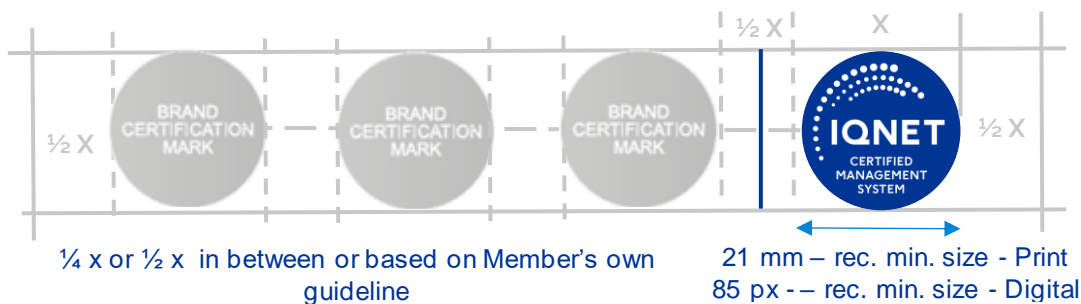


**With Member certification mark(s)**

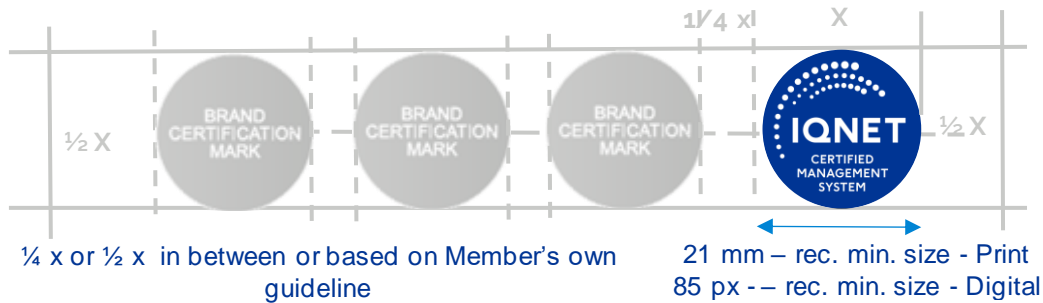
IQNET certification mark shall always be paired with Members' certification mark. The width of IQNET certification mark should be used as a guide for the size and spacing for both marks.



NOTE 2: In case several Member's marks are used in conjunction (as a harmonized set), it will not be necessary to use the IQNET certification mark along with each one (except if the Member so defines). A single IQNET certification mark can be used in association with the set.



NOTE3: in case a structural separation (through a line) is not used, the distance between the Member's mark (Brand certification mark) and IQNET's certification mark should be of  $\frac{1}{4}x$ .



An electronic file of the IQNET certification mark and detailed guidelines (to be reviewed or completed and formatted by the Member) are available at the Headoffice.

The IQNET Members shall make the certification mark and related guidelines available to all clients in all cases when the IQNET certificate has been issued. For this, IQNET files (not the BD 307 nor BD307-B) can be sent or, preferably, the Members can include applicable rules within the content of its own use of mark procedures/regulations.

The current list of IQNET Members may be viewed in the IQNET website: [www.iqnet-certification.com](http://www.iqnet-certification.com). A detailed list of organisations certified by IQNET partners is also available through the IQNET website (please address the IQNET database of certificates).